



Chicago Medical Society's 2010 Annual Midwest Clinical Conference and Technology Summit

March 18 - 19, 2010
Thursday and Friday (2 days)
Westin Lombard Yorktown Center
Lombard, IL 60148
Directions: www.westin.com

Preliminary
Conference Guide

**Earn
up to
18 CME
Credits!**

Don't miss out on one of the largest CME forums in the Midwest!

Sponsored by the Chicago Medical Society:

A fully accredited provider of continuing medical education.

Registration Questions? Call 312-670-2550

Online Registration: www.cmsdocs.org



www.cmsdocs.org

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Online!**

Chicago Medical Society
515 N. Dearborn Street
Chicago, IL 60654-4679



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Letter from the Chair



Dear Colleagues,

I would like to personally invite you to attend the **Chicago Medical Society's 2010 Annual Midwest Clinical Conference and Technology Summit** on March 18 & 19. The conference will provide up to 18 Category 1 continuing medical education credits for physicians, with courses for primary care providers and specialists.

Now going on its 65th year, the annual conference is undergoing some exciting changes. First, we are partnering with major academic institutions such as **The University of Chicago, Northwestern University, Feinberg School of Medicine, Chicago Medical School at Rosalind Franklin University of Medicine and Science, Rush University Medical Center, University of Illinois at Chicago, and Loyola University Medical Center.** This joint venture allows the schools to showcase their programs while allowing our society to offer courses developed and taught by faculty from leading academic centers. And because we are working so closely with academic leaders, we also welcome faculty from these institutions to attend our conference as well as present.

MCC 2010 is also being positioned as a regional conference accessible to physicians in the collar counties and throughout the state. We have chosen the elegant **Westin Lombard Yorktown Center** in Lombard (www.westin.com) as the conference site, not only for its fine meeting space, but also because it is near expressways and across from the Yorktown Center Mall with fine dining restaurants.

We are also in the process of inviting prominent keynote speakers. Past speakers have included a Nobel laureate, a U.S. surgeon general, Illinois governors, and award-winning journalists. Chicago Medical Society Members may attend the two-day MCC for only **\$79** which includes a complimentary continental breakfast, lunch, and free parking for both days (Thursday & Friday). The non-member attendance fee is \$330.

As one of the nation's largest and most active medical societies, the Chicago Medical Society has a mission to educate physicians about the latest clinical advances in their profession. We hope that you'll join us to benefit from this goal. For more information, please contact the Education Department at (312) 329-7338 or e-mail: emedrano@cmsdocs.org. To register, you can visit our website or complete the attached registration form and fax directly to the Chicago Medical Society (fax: 312-670-3646).

I truly look forward to seeing you there!

Warmest regards,

A handwritten signature in black ink that reads "William A. McDade, MD, PhD".

William A. McDade, MD, PhD
MCC 2010 Chairman, Chicago Medical Society

Chicago Medical Society's CME Mission and Purpose

The mission of the Continuing Medical Education (CME) program of the Chicago Medical Society (CMS) is dedicated to promoting quality in medical care, in conjunction with joint sponsors, to the medical community of Cook County and other medical organizations in the U.S.A. conducting CME programs in Cook County by enhancing the knowledge, competence and/or performance of U. S. licensed physicians. The overall goal of the CMS CME program is to provide CME activities that will focus on the professional practice gaps of our physician audience by integrating improvements in the CME participant's knowledge, competence or performance.

Identified Need: As a result of evolving patient care trends, both primary care physicians and specialists must continuously improve their diagnostic and patient management competencies. CMS has identified areas in clinical practice, public health, practice management, and technology that are targeted to help bridge the professional practice gaps of this physician group with in-depth content based on the six core competencies: patient-centered care, interpersonal/communication skills, practice-based learning and improvement, professionalism, evidence-based medical knowledge, and systems-based practice. In meeting the maintenance of certification proficiencies, physicians should be able to improve their level of knowledge, competency, and quality in patient care.

Target Audience: This activity is targeted to primary care physicians in family practice, internal medicine, and general practice and some specialists such as surgeons, anesthesiologists, gynecologists, and cardiologists.

Overall Conference Mission: Upon completion of the 65th Annual Midwest Clinical Conference and Technology Summit, participants should be able to:

- Adopt new and practical approaches to enhance their competence with diagnosing, managing, and communicating with patients.
- Implement new techniques or strategies in their practice that address daily clinical challenges and improve upon their level of patient care.
- Evaluate up-to-date evidence-based guidelines and recommendations for implementation.
- Fulfill their maintenance of certification requirements.

Disclosures & Learning Strategies: Specific learning outcomes designed for each session of the conference along with disclosures for faculty members, committee members, and other planning members, will be posted on the CMS website as well as published in the conference materials that are provided to the CME participants prior to the start of the conference.

Commercial Support: As of this printing, a list of commercial supporters was not available; however, appropriate disclosure will be posted on the CMS website as well as published in the conference materials that are provided to the CME participants prior to the start of the conference.

For only \$79, CMS Members benefit from the following:

- Up to 18 Category 1 CME Credits
- Live & interactive CME sessions that include panel sessions, case discussions and/or Q & A
- An outstanding CME forum with expert speakers from Chicago's top medical institutions including keynote speakers covering the significance and implications of trends in health care
- Complimentary continental breakfast, lunch and free parking for Thursday and Friday
- Networking and special event opportunities with regional & national healthcare vendors
- A handy conference reference guide and tote bag

Accreditation Statement: The Chicago Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education for physicians.

Designation Statement: *The Chicago Medical Society designates this educational activity for a maximum of 18 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.*

ADA: Most disability requests, as identified in the Americans with Disabilities Act, can be accommodated by the Chicago Medical Society if written notification is received by 4:30 p.m. CDT, February 26, 2010.

Refund Policy: Registration fees will be refunded, minus a cancellation fee of \$50, up until March 3, 2010 with written notification. No refunds will be made on or after March 4, 2010. In the event of unforeseeable circumstances, the Chicago Medical Society reserves the right to revise or cancel this program. The Chicago Medical Society will not be responsible for any travel or lodging expenses incurred by any of the conference participants in case of cancellation.

Course Development Committee

The **65th Annual Midwest Clinical Conference and Technology Summit** is developed by the Chicago Medical Society's Clinical Conference Committee which consists of members representing the following leading medical institutions: The University of Chicago, Northwestern University, Feinberg School of Medicine, Chicago Medical School at Rosalind Franklin University of Medicine and Science, Rush University Medical Center, University of Illinois at Chicago, and Loyola University Medical Center. All decisions about the program content and development were made by the Clinical Conference Committee.



Program Agenda - Thursday, March 18, 2010

7:15 a.m. to 9:45 a.m. Continental Breakfast in Exhibit Hall

7:45 a.m. to 9:30 a.m. (1 hour and 45 minutes)

- A-01: Urology Update for Primary Care Physicians
- B-01: Office Ophthalmology for the Primary Care Provider
- C-01: Advanced Cardiac Life Support (ACLS): Training Update

Scott E. Eggener, MD
Susan M. Ksiazek, MD
Terry Vanden Hoek, MD

9:30 a.m. to 9:45 a.m. Intermission to view exhibits

9:45 a.m. to 11:30 a.m. (1 hour and 45 minutes)

- A-02: Evaluation of Physician Assistants (PAs) in the Clinical Practice
- B-02: Neurology for the Non-Neurologist
- C-02: Anesthesia and Surgery: Pre-Operative Assessment and Optimization

Cathy J. Lazarus, MD, FACP
Michael P. Merchut, MD, FACP
Patricia Young-Beyer, MD

11:30 a.m. to 12N Intermission to view exhibits

12N to 1:00 p.m.

D-01: CME Luncheon (1 hour): The Media & Healthcare System Reform Keynote: Emmy-winning anchor and reporter, Nesita Kwan, Health Editor for NBC5

1:00 p.m. to 2:45 p.m. (1 hour and 45 minutes)

- A-03: Clinical Stem Cell Therapies: Present Practice and Future Advances
- B-03: Asthma & Immunology Update for Primary Care
- C-03: Vaccinations: Management & Risk Communications

Gary L. Schaefer, MD
Anne Marie Ditto, MD
Litjen Tan, PhD

2:45 p.m. to 3:00 p.m. Intermission to view exhibits

3:00 p.m. to 4:45 p.m. (1 hour and 45 minutes)

- A-04: Update in Headache Management
- B-04: Gynecology: Pelvic Floor Disorders
- C-04: The EHR in Clinical Practice

Merle Diamond, MD
Sandy Valaitis, MD
William N. Werner, MD, MPH

4:45 p.m. to 5:45 p.m. (1.0 hour)

- A-05: Otolaryngology for the Primary Care Physician
- B-05: Surgical Ethics Case Discussions Panel
- C-05: Radiation Management for Cancer and the Non Oncologist

Ernest E. Mhoon, MD, FACS
Peter Angelos, MD, PhD, FACS
Ross A. Abrahms, MD, FACP

Program Agenda - Friday, March 19, 2010

7:00 a.m. to 10:30 a.m. Continental Breakfast in Exhibit Hall

7:30 a.m. to 8:30 a.m. D-02: CME Breakfast (1 hour)

Primary Care Physician's Role in
Kidney Disease Management

William N. Werner, MD MPH

8:30 a.m. to 10:15 a.m. (1 hour and 45 minutes)

- A-06: Cardiovascular Update 2010 - Bluhm Cardiovascular Institute
- B-06: Gynecology Update: Abnormal Uterine Bleeding
- C-06: Malpractice in 2010: From Incident to Deposition

Patrick M. McCarthy, MD
Susan Tsai, MD
Krista M. Curell, Esq., RN

10:15 a.m. to 10:30 a.m. Intermission to view exhibits

10:30 a.m. to 12:15 p.m. (1 hour and 45 minutes)

- A-07: New Modalities for Pedal Complication Secondary to Diabetes: 2010 and Beyond Stephanie C. S. Wu, DPM
- B-07: Gynecology Update on Contraceptive Technologies and Erosive Vulvar Disease
- C-07: Travel Medicine for Primary Care

Cassing Hammond, MD
Linda W. Morgan, MD, MPH

12:15 p.m. to 12:30 p.m. Intermission to view exhibits

12:30 p.m. to 1:30 p.m. D-03: CME Luncheon (1 hour):

Health Care Reform & Primary Care – Invited Keynote Speaker: TBC

1:30 p.m. to 2:00 p.m. Intermission to view exhibits

2:00 p.m. to 3:45 p.m. (1 hour and 45 minutes)

- A-08: Advances in Resuscitation
- B-08: Pink Brain/Blue Brain: The Nature and Nurture of Sex Differences in Behavior
- C-08: Building Efficiency in Point of Care (POC): On-Line Tools

Raul J. Gazmuri, MD, PhD, FCCM

Lise Eliot, PhD
Jon Andrew Dykens, MD, MPH

3:45 p.m. to 5:30 p.m. (1 hour and 45 minutes)

- A-09: New Directions in Health Professions
- B-09: Use of Ultrasound in Pain Medicine & Anesthesia
- C-09: Advances in the Treatment of Colorectal Cancer

Cathy J. Lazarus, MD, FACP
Honorio T. Benzon, MD
Konstantin Umanskiy, MD

Note: Speakers are subject to change; for faculty and planning members' disclosures, commercial support disclosures, and course updates, please visit the CMS website.



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Westin Lombard Yorktown Center, Lombard, IL 60148 (www.westin.com)

What You Should Know:

Midwest Clinical Conference educational courses are designed for medical doctors, doctors of osteopathy, medical and osteopathic students, and other healthcare professionals. Medical students may register onsite for no charge. Discounted or no-charge registrants must show proof of resident or student status.

It is the goal of the Chicago Medical Society to accommodate all registrants in accordance with the Americans with Disabilities Act. If you need any of the services identified in the ADA, please notify the Chicago Medical Society, in writing, by February 26, 2010.

The mailing address is: Chicago Medical Society, 515 N. Dearborn, Chicago, IL 60654-4679
Attn. Education Dept. or email: emedrano@cmsdocs.org

METHOD OF PAYMENT (Mail or Fax to: 312-670-3646)

- Check or money order (enclosed)
- Master Card
- Visa

Credit Card Number _____

Expiration Date _____

Signature _____

CONFERENCE REGISTRATION FEES:

Note: The conference registration fee includes a complimentary continental breakfast and lunch on Thursday and Friday.

Regular Registration Fees: Until March 17, 2010

- Member Fee: \$79
- Non-Member Fee: \$330
- Residents Fee: \$20

On-site Registration Fees: March 18 & March 19, 2010

- Member Fee: \$99
- Non-Member Fee: \$399
- Residents Fee: \$35

Check one of the applicable registration fees listed above. Questions? 312-329-7338.

\$ _____ Total Amount Enclosed
(total check or credit card payment)

Note: In the event of unforeseeable circumstances, the Chicago Medical Society reserves the right to reschedule, revise or cancel the courses listed on this form.

Select only 1 course from each time block below

Thursday, March 18

7:45 am – 9:30 am (1.75 hrs.)

- A-01 Urology Update
- B-01 Ophthalmology Update
- C-01 Update on Advanced Cardiac Life Support (ACLS)

9:45 am - 11:30 am (1.75 hrs.)

- A-02 Evaluation of PA's in the Clinical Practice
- B-02 Neurology for the Non-Neurologist
- C-02 Anesthesia & Surgery: Pre-Operative Assessment

12:00 pm - 1:00 pm (1.0 hr.)

(CME general luncheon session)

- D-01 Luncheon Keynote: Emmy-winning anchor and reporter, Nesita Kwan, Health Editor for NBC5 – The Media & Healthcare System Reform

1:00 pm – 2:45 pm (1.75 hrs.)

- A-03 Clinical Stem Cell Therapies
- B-03 Asthma/Immunology Update
- C-03 Vaccinations: Mgmt. & Risk Communications

3:00 pm – 4:45 pm (1.75 hrs.)

- A-04 Headache Management
- B-04 Gynecology: Pelvic Floor Disorders
- C-04 The EHR in Clinical Practice

4:45 pm – 5:45 pm (1.0 hr.)

- A-05 Otolaryngology for Primary Care
- B-05 Surgical Ethics: Case Discussions
- C-05 Radiation Mgmt. for Cancer & the Non-Oncologist

Friday, March 19

7:30 am – 8:30 am (1.0 hr.)

(CME continental breakfast session)

- D-02 Primary Care Physician's Role in Kidney Disease Mgmt.

8:30 am - 10:15 am (1.75 hrs.)

- A-06 Cardiovascular Update (Bluhm Cardio. Institute)
- B-06 Gynecology: Abnormal Uterine Bleeding
- C-06 Malpractice in 2010

10:30 am - 12:15 pm (1.75 hrs.)

- A-07 New Modalities in Pedal Complications & Diabetes
- B-07 Gynecology: Update in Contraceptive Technologies
- C-07 Travel Medicine for Primary Care

12:30 pm - 1:30 pm (1.0 hr.)

(CME general luncheon session)

- D-03 Luncheon Keynote: TBC Update on Healthcare Reform & Primary Care

2:00 pm – 3:45 pm (1.75 hrs.)

- A-08 Advances in Resuscitation
- B-08 Pink Brain/Blue Brain: Gender Differences in Behavior
- C-08 Building Efficiency at POC: Online Tools

3:45 pm – 5:30 pm (1.75 hrs.)

- A-09 New Directions in Health Professions
- B-09 Pain Management: Use of Ultrasound & Reg. Anesthesia
- C-09 Colorectal Cancer: Advances in Treatment

Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Email (required) _____

Fax _____

Specialty _____

Online Registration: www.cmsdocs.org