



Policy for Acceptance of Advertisements in Lake County Medical Society Publications

From time to time and when space permits, the Lake County Medical Society may accept a limited number of paid advertisements for products or services that are relevant to the field of medicine and/or may be of interest to our members who live or work in Lake County, Illinois, and in the immediately contiguous counties. The income from published advertisements is intended to help defray some of the cost of producing the publications and maintaining our web site. Newsletters will be published for the benefit of the membership with or without advertising.

Acceptance of advertisements is entirely within the discretion of the Executive Committee, and may be stopped at any time without notice. Factors considered in accepting advertisements include, but are not limited to; limited space availability, the relevance of products or services to the membership, and the consistency of the advertisements with the ethical opinions or policies of the organization, those of the Illinois State Medical Society, or those of the American Medical Association. (Examples of companies or individuals that might be interested in advertising include professional liability insurance companies, banks, financial service professionals, medical or office supply, medical equipment and uniform companies, real estate companies, law firms and restaurants.)

Acceptance of advertising in the Lake County Medical Society publications (printed or electronic) does not necessarily imply approval or endorsement of products or services advertised, and that statement may appear on any ad in any of our publications or communications to members.

October 13, 2011